

## Summary

Highly creative designer combining great communication, interpersonal skills and proficiency in a variety of production abilities. Conceptual thinker. Motivated personality.

## Skills

Mac/PC	Creative Suite 4	Quark	MS Office
Logo Development	Pre-Press Production	Photography	New Media
Promotional Design	Corporate Collateral	Package Design	Web Design

## Work History

### Graphic Designer: May 2007-Present

#### *Smashing Designs*

- Develop corporate identities for a variety of clients
- Produce multiple comps and present to client for feedback
- Communicate progress with client for ongoing projects
- Create full marketing campaigns while keeping a consistent tone
- Design corporate brochures and other marketing collateral
- Compile final files and source files to send to print
- Attend press checks to assure color consistency and quality
- Work with printers to receive bids for a variety of projects

### Graphic/Web Designer: October 2006-February 2007

#### *South Sun*

- Developed and maintained company website
- Produced response driven advertisements
- Photographed a wide variety of products for website and collateral
- Designed postcards for various sales and promotions

### Senior Sales Associate: November 2003-September 2006

#### *Max Photo & Camera*

- Performed daily customer service and opening/closing procedures
- Demonstrated mature work habits while executing job duties
- Proficient in color management

## Education

### The Art Institute of California-San Diego

- Bachelor of Science in Advertising-September 2006
- 2006 NSAC participant
- AAF member
- Alpha Delta Sigma Honorary Society member